



Hands -on LinkedIn Workshops and Webinars that are Easy and Engaging

Grow your business by using online networking skills with confidence!

- ✓ Discover new ways to use LinkedIn features and expand your meaningful relationships.
- ✓ Learn how to build a LinkedIn Profile that attracts new customers because you are easier to find.
- ✓ Develop a campaign strategy using LinkedIn and market your expertise to your target audience.
- ✓ Learn new methods of communicating online to the right customers and influencers for your business.

Workshop and Webinar Programs:

-  Cultivate your Network with LinkedIn 
-  Build a Professional Profile for Customer Attraction
-  Prospecting and Business Building using LinkedIn
-  Tips and Tricks for Sharing Content Using LinkedIn
-  Using Specific LinkedIn Tools for Marketing, Research and Communication
-  Promote your business and event Social Marketing Campaigns using 



Testimonial: "Penny makes me feel as though I am the only student in the workshop....She took the time to connect with each of us before the class to understand our businesses and our marketing needs. Penny stays up to date on our progress, and sends helpful hints and questions between classes. After just 2 classes I feel as though I am light years from where I started. I would recommend Penny for any training."
 Pam Jones, Estate Planning Attorney



About Penny Pearl: Penny is skilled in business development and networking both at social events and online using LinkedIn. She has been an entrepreneur with a strong sales background and serves on the Sacramento International Coach Federation Board as the Professional Development Chair. She is also a partner with SampleOn and works directly with business owners and event planners in developing online marketing campaigns.

Penny's engaging teaching style makes the adventure of learning online networking and marketing skills fun and easy.

Learn More, Schedule a Presentation

Penny Pearl

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