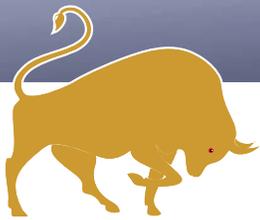


TURBO CHARGE YOUR TALENT ACQUISITION

Using Turbo Recruiting...

We use unique processes and state of the art technology to enable the hiring of qualified professionals in a very short and controlled time frame leveraging the largest, most successful and expanding professional database on the planet.



Bear2Bull
Turbo Recruit

Turbo Recruiting Program...

- ✓ Transfers complete control of the search, interview, and the hiring process directly to the searching company and department head.
- ✓ Provides online awareness for company and employee branding.
- ✓ Adds new communication channels for the Marketing Department.
- ✓ Eliminates the recruiter "middleman" and all of the problems that traditional executive search firms and headhunters inject into the hiring process.
- ✓ Quickly sources quality talent at a fraction of the cost that traditional executive search firms and headhunters charge.
- ✓ Ensures powerful profiles for Company Executives.



The Bear2Bull "Turbo Recruiting Program" grows your network exponentially while expanding your database with new connections and contact information for finding qualified candidates. You won't get this critical information from your typical search firms!

We use specific LinkedIn® functions and proprietary processes and software to find qualified candidates for interview and networking meetings. To get started, we'll define the needs of your organization, objectives, targeted candidate qualifiers, timeframes and measurement criteria.

Compared to Traditional Talent Sourcing:

- ✗ Cold calling is not openly received today as most professionals communicate online. It's therefore not productive time. It's primarily wasted time.
- ✗ Email opens are decreasing—it's very difficult to build a list and have your message read.
- ✗ The cost of executive search firms, recruiters, and headhunters is BIG, time consuming and slow. Turbo Recruit eliminates these negative elements and allows you to go direct while developing your online relationships for hiring successfully. With Turbo Recruit, your company owns the resulting candidate database.

All can be time-wasters with high cost.

Turbo Recruit candidate sourcing is closely integrated with your talent needs to locate and deliver qualified professionals you will want to talk to.....then hire!

Your best candidates are on LinkedIn® waiting to be found and nurtured. We deliver high quality candidates that are ready to have conversations with your hiring managers.

The Turbo Recruit Program is designed to provide your hiring managers with



Directly Sourced qualified candidate leads for hiring—better, faster, and more cost effective



More time for vetting high potential candidates.



A Lead Database for acquiring the best employees to grow your company

Turbo Recruiting-How it works

A TURBO CHARGED CUSTOM LINKEDIN® PROFILE THAT ATTRACTS YOUR TARGET CANDIDATE AUDIENCE. We create a lead profile of a key manager that is designed to attract your target candidate audience, to add new connections and prospective employees that are ready to be engaged for the next meeting step.



TARGETED SEARCH FOR YOUR AUDIENCE USING KEY WORDS AND FILTERS.

We engage with individual professionals that are part of your target audience and groups resulting in “raised hands” for further relationship development.

1000s OF PROFILES ARE VISITED THAT “VIEW YOU BACK”. We visit 1000s of profiles within your preferred audience stimulating company and individual awareness, connection requests, and high LinkedIn® profile rankings. We reach out to those that have “raised their hands” in interest and meet your criteria for further vetting.

ENGAGEMENT WITH GROUP MEMBERS, 2ND and 3rd DEGREE CONNECTIONS. Within targeted groups, we engage, connect, and nurture the candidate preparing them for further vetting by your recruiting staff.

ENGAGING PROCESS OF MESSAGING CONVERTS PROSPECTS TO RECRUITING OPPORTUNITIES. Through powerful messaging and skilled tracking, we produce candidates that are ready to speak with your recruiting executives and staff.

CANDIDATE LEAD TRACKING PROCESS. We track, tag and communicate leads from the “initial contact” through the “hand off” to your staff while building your connection database for continued and future communication and generate lists of those that showed interest. These also create new channels for your marketing department.



MEASUREMENT AND REPORTING. In addition to weekly updates, you receive reports on outreach, messages, connections and resulting appointments every 30 days.

NO NEED TO BUY YOUR PROSPECT LISTS ANY LONGER. With Turbo Recruit from Bear2Bull, receive a complete sorted prospect list in addition to a database for later use—an invaluable tool for recruiting, sales and marketing campaigns.

PROGRAM INVESTMENT. A program design is dependent on desired results and number of LinkedIn® profiles that are prospecting for clients. Profiles, messaging, keywords and groups are key components in developing a super-charged program that produces measurable results. Detailed Q&A will allow us to provide accurate investment information for your customized application.

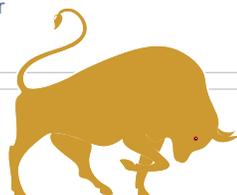


Penny Pearl is skilled in LinkedIn® sales and candidate lead generation using Bear2Bull’s Turbo Recruit Program, LinkedIn® features and proprietary processes and software.

Penny works directly with business owners, sales teams and recruiters to develop online LinkedIn® marketing campaigns for revenue growth.

Please see our testimonial page:
www.bear2bullcoaching.com/raves or
www.linkedin.com/in/pennypearl

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